

◆ SECOND ANNUAL ◆



SWEET MISSISSIPPI TEA

FESTIVAL



OCTOBER
7 & 8, 2022



Sponsorship



#SMTF22 | SMTEAFEST.COM



WELCOME Y'ALL!

The Sweet Mississippi Tea Festival was originally born out of an interest in a cooler weather festival for locals to enjoy, while creating opportunities to boost local charities and foster positive partnerships within the community.

The event offers over 40 unique exhibitors, live music, an art walk, a high tea and other interactive events for all ages. Promoting pathways for young creatives to gain experience while giving back and supporting local small business are just a few ways this festival is deliberately engaging with its community in a positive way.

By sponsoring the Sweet Mississippi Tea Festival you are taking an active part in cultivating small town tourism.



FESTIVAL UNDERWRITER **\$5,000+**

Your company logo/information will be placed on the following:

- Main festival poster (*limited to 2 entities*)
- High Tea poster & tickets (*limited to 2 entities*)
- Farm-to-Table Dinner menu & tickets (*limited to 2 entities*)
- Footer of every page of our website
- Our Facebook page cover photo
- Brochure cover (*every guest gets one*)
- Festival main stage banner

Additionally, your company will:

- Be mentioned in our radio ads
- Be mentioned in announcements at the festival
- Be placed on all banners and other promotional materials
- Have signage placed in photographs & video taken this year
- Have Facebook & Instagram posts thanking you
- Be invited to participate in our meetings

Merchandise recieved:

- 1 signed limited edition poster
- 8 cups for festival participation
- 5 t-shirts
- 8 tickets to our High Tea
- 4 tickets to our Farm-to-Table dinner



PROMOTER \$1,000–\$4,999

Your company logo/information will be placed on the following:

- Footer of every page of our website
- Our Facebook page cover photo
- Brochure sponsorship page (*every guest gets one*)
- Festival main stage banner

Additionally, your company will:

- Be mentioned in announcements at the festival
- Have signage placed in photographs & video taken this year
- Have Facebook & Instagram posts thanking you

Merchandise recieved:

- 1 signed limited edition poster
- 4 cups for festival participation
- 2 t-shirts
- 4 tickets to our High Tea
- 2 tickets to our Farm-to-Table dinner



ADVOCATE \$500-\$999

Your company logo/information will be placed on the following:

Brochure sponsorship page (*every guest gets one*)

Additionally, your company will:

Be mentioned in announcements at the festival

Have signage placed in photographs & video taken this year

Have Facebook & Instagram posts thanking you

Merchandise recieved:

1 signed limited edition poster

2 cups for festival participation

2 t-shirts

2 tickets to our High Tea

1 ticket to our Farm-to-Table dinner



PATRON **\$200–\$499**

Your company will:

Be mentioned in announcements at the festival
Have Facebook & Instagram posts thanking you

Merchandise recieved:

1 cups for festival participation
1 t-shirts



FRIEND **\$50–\$199**

Your company will:

Be mentioned in announcements at the festival
Have Facebook & Instagram posts thanking you

